



# PIPPA MARLOW

## FINAL YEAR MARKETING MANAGEMENT STUDENT

Motivated and flexible Business Marketing Management undergraduate, on track to graduate from Oxford Brookes University in May 2026. Offering a strong foundation in customer engagement, and event coordination, gained thorough hands-on experience in both retail and live event environments. Effective communicator with proven sales ability and team leadership skills. Keen to build a career in digital marketing, with a strong interest in developing creative and strategic skills. Equally, eager to bring energy and creativity, and awareness to a dynamic marketing team.

## CONTACT

- UK-based
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## EDUCATION

### BA Hons Business & Marketing Management

2:1, Oxford Brookes University  
Sep 2023 - May 2026

- Specialisation in Digital Marketing.
- Modules included: Marketing Dilemmas, Business to Business marketing, Social and Non Profit marketing

### A-Levels: Business, Physical Education and Psychology

Gordon's School

Aug 2021 - June 2023

- A-levels: ABC

## SKILLS

- Digital marketing foundations (social media, content creation, campaign support)
- Customer engagement and brand representation
- Sales and persuasion techniques
- Event support and coordination
- Confident & adaptable communicator
- Problem solving and teamwork

## WORK EXPERIENCE

### Bartender/ Brunch host

Slug and Lettuce Oxford

March 2024 - Present

- Delivering attentive customer service in a fast-paced hospitality environment.
- Developing expertise in mixology, menu knowledge, and allergen awareness to enhance the guest experience.
- Strengthening teamwork and multitasking abilities while managing high-volume service periods.

### Sales assistant (Pop-up shop in Hunstanton)

Moo Moda London

August 2025 - August 2025 (1 week)

- Engaged with a high volume of customers in a pop-up retail environment, providing friendly and informative service.
- Managed stock displays as well as taking control of the social media during that time, allowing freedom to create creative posts and videos on Instagram and Tik Tok.
- Gained hands on experience in sales, with focus on promoting fashion items such as trousers and shorts.

### Event Associate and Team Leader

Sixes in The City (1 & ½ weeks)

May 2025 - June 2025

- Supported the full lifecycle of the event - setup, live operations, and takedown across multiple university cricket events in Exeter, Newcastle and Durham.
- Operated and managed a very busy bar with over 800 customers at each location, serving customers whilst also being concerned with health and safety standards.
- Oversaw temporary staff at each location, providing clear instructions as well as delegating tasks.

### Marketing and Sales Assistant

Springfree Trampolines

June 2022 - February 2023

- Assisted in planning and executing sales and marketing events, ensuring smooth operations.
- Engaged with customers, providing product demonstrations and persuasive sales techniques to boost engagement and conversions.
- Supported online and in-person sales by offering tailored recommendations and product insights.
- Developed confident communication skills by interacting with clients, handling inquiries, and resolving concerns professionally.